



JOY IKUMOINEIN

Author. Consultant and Trainer. Growth Advisor

Joy Ikumoinein is advisor to the State Government in Nigeria. She focuses on the education, training and skill building of youths as well as job creation and economic growth through tailored skills -training, and acquisition, entrepreneurship and workforce development.

Prior to her current consulting role, Joy oversaw the development and training of teenagers and young adults through school seminars and workshops, identifying issues, forming hypotheses and creating solutions in education and the workplace. She worked with several organizations and development agencies, which includes, Life Flour Mill Ltd, Nigeria. Education Services - Ministry of Defence, Nigeria. World Mission Agency, London. Essex healthcare Ltd, Essex. She also leverages technology to assist in the research, design and creation of e-learning contents for students and corporate organisations.

Joy has been able to add unique value to her clients through the application of her experience in learning and development and providing strategic, unbiased and objective advisory services, which assists organisations in improving productivity and overall performance. She has adept understanding of strategic research and analysis, business and self-development, workflow planning and budgeting, the process of relationship building, teaching, coaching and mentoring.

Also, as a social entrepreneur, Joy founded an online socially conscious and community focused brand, www.tonbey.com as well as an online information and learning platform, www.livingjoys.com.

Joy graduated from the Lord Ashcroft International Business School (MBA) at the Anglia Ruskin University, Cambridge in 2009. She also earned a certification, in Coaching within Education from The Coaching Academy, London.

She is the author of the Amazon best selling book, 'You Can Totally Do This.' stop doubting yourself, reach for greatness and be happy.

Joy is passionate about promoting sustained, inclusive and sustainable economic growth for all, while maintaining the highest ethical standards. She has dedicated her time and resources to foster its realisation and is recognised by many organizations for her work in the industry and her commitment to propagate 'Healthy Thinking' in youngsters.